



# Graeme Henson

## education

### The Ohio State University

2007-2011

*summa cum laude*, Bachelor's Visual Design Communication; 3.9 GPA

### Columbus State

2004-2006

*cum laude*, Associate's degree in Science; 3.7 GPA

## experience

### Abbott Nutrition

labeling specialist (contract)

Summer 2011–Autumn 2012

- Lead packaging development and print production of labeling and displays for the ZonePerfect and EAS brands with internal and external partners and ensure proper documentation for successful job completion.
- Project Manage development of artwork from initiation through to print execution to match project scope and meet timelines (multiple projects at a time).
- Maintain on-going relationships with other areas of Abbott Nutrition such as Engineering, Package Development, Regulatory, Quality Assurance, Manufacturing Plants and Research & Development.

### The Ohio State University

graphic designer (intern)

2007-Summer 2011

worked with the Office of International Affairs and the East Asian Studies Center to produce wide range of graphic materials for marketing projects, environmental signage for conferences, identity, and internal communications.

### The Ohio Society of CPAs

graphic design/ marketing (intern)

Autumn 2010

interned with the marketing department to create various marketing pieces such as brochures, postcards, and fliers, as well as catalogued digital media in a database. Also produced environmental signage for frequent conference events.

### Designpath

graphic designer (intern)

Summer 2010

helped in designing conceptual material for environmental & wayfinding signage for such clients as the Columbus Museum of Art and OhioHealth, along with a variety of identity and advertising work.



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## proficiency

### visual design fundamentals

typography, grids & layouts, color theory, ideation, design research techniques, visual hierarchies, critical thinking, problem-solving skills, overly self-critical analysis

### graphic design software

adobe CS5 (photoshop, illustrator, indesign, after effects, dreamweaver, flash, acrobat), quarkXPress

### technical expertise

windows PC, mac OSX, linux (Ubuntu), basic HTML, FDA Food Labeling guidelines, extremely basic working knowledge of CSS, javascript, applescript, & coding in general

### art production / prepress

design file etiquette, color management, print quality management, industry standard printing methods

### packaging design

iterate in CAD visual terminology, translate 2D dielines into 3D physical models

### communications / project management

sales techniques, customer service, team-oriented work ethic, self-guided project management & completion, develop and manage a portfolio of agency partners, OCD organizational skills

## awards & exhibitions

### June 7–June 14, 2011

senior thesis work “Cliq Social Camera App” displayed at OSU Urban Arts Space, Columbus, Ohio

### Summer, 2010

award of merit, *Creative Best 2010*, Columbus Society of Communicating Arts

### June 30–August 30, 2010

design 555 infographic panels displayed in University Hall of the OSU campus

### May 4–20, 2009

project work selected by Prof. Tony Renaldo for the gallery installation “In Tandem II: Departments of Art and Design Foundation Exhibition”